

THE METRO

WINTER 2021/2022 ISSUE 17 VOLUME 3



WHAT TO LOOK FOR IN THIS ISSUE

Message from the President | 2022 Calendar of Events | 2021 Permit Totals

Installation of Officers | Shoemaker Homes 50th Celebration | Honky Tonk Christmas Party

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HBAJ STAFF

Executive Officer Vicky Bratton

Director of Marketing | Finance | Events Brandy Martin

Permit Service Coordinator Cathy McMillan

ON THE COVER

Celebrating Shoemaker Homes
50th Anniversary are: Vince Martello,
Scott Shoemaker, Sylvia Shoemaker,
Kevin Shoemaker, and Marty Martello



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A MESSAGE FROM OUR PRESIDENT

First, a huge thank you to the 2021 Executive Team – I appreciate and respect your attendance, participation and expertise in making decisions for this Association. Bruce Kirkland, President 2021, thanks for your hard work and I hope to continue to make good decisions for our Association with the help of the new team.



I joined this Association years ago because Carl Sandberg asked me to join. If you don't know Carl, he can be very persuasive. And I wondered, why should I join? How will it help my business? I didn't realize how much the Association does for each of us. I am a very "hands on" company business owner. I make decisions about who we use based on if that company or subcontractor is a member or not. I encourage everyone to have that same philosophy.

Membership is the lifeblood of this Association. I hope that you will continue working with me on increasing membership because when we do that, we are able to offer more benefits to our members.

Your Executive Committee, Board of Directors and staff are working hard for the entire membership and want participation levels high. The 2022 Calendar has been approved and I would like for you to add all the events to your phone today. Go ahead and plan your year with those dates in mind. We realize that it's not possible for everyone to be at everything. Please make an effort in at least stopping by to see what's going on. I know it will be worth your time. Input from any Association member is welcomed. Please feel free to contact myself, Vicky Bratton, HBAJ Executive Officer, or anyone on the Board with an idea that you feel may better the Association. We will listen to you.

Our team appreciates the sponsors that we have throughout the year and especially our 2021 Foundation Sponsors – 84 Lumber, Atmos Energy, Amfed, BancorpSouth, BankPlus, Community Bank, Ferguson Bath, Kitchen & Lighting Gallery, Iberia Bank, MMC Materials, Old South Brick, Prosource and Trustmark. We can provide amazing events and services because of your support.

Last, but not least, I'd like you to DO BUSINESS WITH A MEMBER. It is what our Association should take seriously and all builders in this Association should be doing business with members. Our unity as an Association makes it possible to fight local government that try to use our industry as a revenue source. We need our Association to show the strength that we have.

Thanks for your confidence in electing me President for 2022.

BRENT
CLARK

2022 PRESIDENT
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- Constress, Inc.
- Cowboy Maloney's Electric City
- Crescent Title
- Delta Industries
- Design Studio
- Elcon Electrical Contractors
- Ferguson Bath, Kitchen & Lighting Gallery
- First Bank
- Frierson-Bailey Lumber & Supply
- H.D. Lang & Associates
- Jernigan Copeland Attorneys, PLLC
- Lakeside Moulding
- Lockett Land Title
- Magnolia Lighting
- MMC Materials
- Miller Lumber
- Mississippi Roofing Supply
- NextHome Realty Experience
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SCOTT EVANS
VICE PRESIDENT

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JANUARY

- 19 Key Connections – 9-11 am – HBAJ
- 25 Executive Committee – 3:30pm – HBAJ
- 25 After Hours – Cornhole Tourney - 5pm – The Station
- 27 Board of Directors – Noon – HBAJ

FEBRUARY

- 1 Construction Round Table – 12-1:30pm - HBAJ
- 2 Sporting Clay – 11am - Magnolia Sporting Clays
- 9-11 International Builders Show – Orlando, FL
- 22 Executive Committee – 3:30pm – HBAJ
- 24 Board of Directors – Noon – HBAJ

MARCH

- 22 Executive Committee – 3:30pm – HBAJ
- 23 HBAM Best in MS – 6pm – Old Capitol Inn
- 24 Board of Directors – Noon – HBAJ
- 31 Crawfish Boil/Draw Down – 6pm – HBAJ

**The Metro Magazine People Issue Publishes*

APRIL

- 12 Construction Round Table – 12-1:30pm – TBA
- 21 Spring Golf Outing Caroline – 11am – Caroline
- 26 Executive Committee – 3:30pm – HBAJ
- 28 Board of Directors – Emailed
- 30 The Home Show – Clyde Muse Center

MAY

- 1 The Home Show – Clyde Muse Center
- 24 Executive Committee – 3:30pm – HBAJ
- 24 After Hours – 5pm – Mudbugs
- 26 Board of Directors – Noon – HBAJ

JUNE

- 8-10 HBAM Convention - The Lodge of Gulf State Park
- 14 Construction Round Table – 12-1:30pm
- 18-19 Spring Parade of Homes 1-5pm
- 25-26 Spring Parade of Homes 1-5pm
- 28 Executive Committee – 3:30pm – HBAJ
- 30 Board of Directors – Noon - Emailed

JULY

- 19 Nominating Committee – 3:30pm – HBAJ
- 26 Executive Committee – 3:30pm – HBAJ
- 26 After Hours – Cornhole Tourney – 5pm – The Station
- 28 Board of Directors – Noon – HBAJ

**The Metro Home Builder Magazine Publishes*

AUGUST

- 9 Construction Round Table – 12-1:30pm
- 17 Key Connections – 9-11am – HBAJ
- 23 Executive Committee – 3:30pm – HBAJ
- 25 Board of Directors – Noon – HBAJ

SEPTEMBER

- 22 Fall Golf Outing – 11:00am – Patrick Farms
- 27 Executive Committee – 3:30pm – HBAJ
- 27 After Hours – 5pm – McB's
- 29 Board of Directors – Noon – HBAJ

OCTOBER

- 11 Construction Round Table – 12-1:30pm – HBAJ
- 19 Wade Quin Skeet Shoot – 11am – Capitol Gun Club
- 25 Executive Committee – 3:30pm – HBAJ
- 27 Board of Directors – Emailed

NOVEMBER

- 5-6 Fall Parade of Homes – 1-5pm – Metro Jackson
- 10 Chili Cook Off – 6pm – HBAJ
- 12-13 Fall Parade of Homes – 1-5pm – Metro Jackson
- 29 Executive Committee – 3:30pm – HBAJ

DECEMBER

- 1 Board of Directors – Noon – HBAJ
- 2 Foundation Sponsor Lunch – Noon – HBAJ
- 8 Christmas Party – TBA
- 13 Construction Round Table – 12-1:30pm – HBAJ
- 15 Installation of Officers/Awards– Noon – HBAJ

**The Metro Home Builder Magazine Publishes*

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INSTALLATION OF OFFICERS & AWARDS



BIG SPIKE
MEMBER OF THE YEAR

The BIG SPIKE MEMBER OF THE YEAR award is given to the member who brings in the most new members during the year. John Michael Rainey with Tailored South Homes was presented this award. This is the 3rd year that he has earned this award (2015, 2016, 2021). John Michael also earned a trip to NAPA Valley for the HBAM Membership Drive. Thanks to John Michael for his recruitment talent!



ASSOCIATE
MEMBER OF THE YEAR

ASSOCIATE MEMBER OF THE YEAR award is presented to one Associate Member that has gone above and beyond in support of the Association. This member has given countless volunteer hours over the years, and was very involved in 2021. This award has been earned by Allison Seymour. Our membership thanks Allison for her hard work and dedication to the Association.



BUILDER
MEMBER OF THE YEAR

The BUILDER MEMBER OF THE YEAR award is given to a builder member that goes above and beyond by supporting the Association. This award was awarded to Chris Allen of CA Construction. There is not another builder that has worked any harder than Chris has worked this year, especially on membership both at HBAJ and HBAM. Chris also earned a NAPA trip for HBAM's drive, but he has also continued to keep our Association moving forward with continuing to give us his efforts in shaping the Construction Round Table as Committee Chair, again. Thanks to Chris Allen for all he has done behind the scenes for the Association!

HBAJ
2022
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Brent Clark



2021 ASSOCIATE VICE PRESIDENT
Marvin Freeman



SKEET & TRAP SHOOT CHAIR
Wade Quin



2021 BUILDER VICE PRESIDENT
Gary Lyles



2021 MEMBERSHIP CHAIR
DeFord Walker



2022 IMMEDIATE PAST PRESIDENT
Bruce Kirkland



2021 HBAJ LEADERSHIP TEAM

Brent Clark, Kevin Troyer, Gary Lyles, Chris Allen, Sarah Freeman, and Bruce Kirkland

On Thursday, December 9, the Home Builders Association of Jackson recognized the members who helped the Association throughout the year, as well as, installed the 2022 Officers and Board of Directors. Brent Clark, Clark Builders, was installed as President. Kevin Troyer, Arrow Remodeling, was installed as Vice President. Gary Lyles of Lyles Building Group was installed as Secretary/Treasurer. Chris Allen, with CA Construction was installed as Builder Vice President. Sarah Freeman, Amfed, was installed as Associate Vice President. Bruce Kirkland, Kirkland Development, also serves on the Executive Committee as Immediate Past President. The 2022 Board of Directors were recognized. Recognition awards were given to Committee Chairs, Foundation Sponsors and members serving in leadership.

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PERMIT TOTALS

Single Family

AREA	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
BRANDON	1	3	9	15	0	10	28	3	4	1	1	0	75
BYRAM	0	5	3	10	0	1	24	7	1	1	15	0	67
CLINTON	4	1	7	12	7	7	3	9	7	7	8	0	72
FLORENCE	5	0	11	1	3	1	0	1	0	1	0	3	26
FLOWOOD	5	2	1	5	24	5	5	2	1	22	4	4	80
HINDS CO.	1	3	4	9	6	5	4	6	5	9	2	1	55
JACKSON	1	1	1	0	1	4	0	1	0	0	0	0	9
MADISON	3	4	5	6	8	3	4	10	8	16	10	2	79
MADISON CO.	32	25	58	72	53	38	35	55	63	84	55	27	597
PEARL	2	6	18	20	4	0	8	6	2	9	10	44	139
RANKIN CO.	36	14	38	35	22	50	41	29	44	38	35	20	402
RESERVOIR	3	0	1	2	0	2	2	1	0	3	1	1	16
RICHLAND	0	3	2	0	0	0	0	2	0	1	2	0	10
RIDGELAND	0	4	3	1	4	1	1	3	7	1	2	7	34
FLORA	0	0	0	0	0	0	0	0	0	0	0	0	0
CANTON	0	0	0	0	0	0	0	0	0	0	0	0	0

93 71 161 188 142 127 155 135 142 193 145 109

TOTALS

1661

* Totals as of December 23, 2021

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THURSDAY, SEPTEMBER 23, 2021

Patrick Farms Golf Club

HBAJ's 2nd golf tournament of the year was held at Patrick Farms in Pearl, MS. Winners:

1st Place Team – Renfrow Decorative Center (Ross Renfrow, Taylor Cochran, David Huffman, Cole Stacy)

2nd Place Team – Blue Haven Pools (Mark Mihalsky, Reves Johnson, David Beard, III, Tim Bradshaw)

3rd Place Team – Amfed (Harold Cross, Bryan Bridges, James Swanner)

Closest to the Pin – Casey Tebo (ProChemical Soil Stabilization)



Blue Haven Pools Team and James Swanner



Johnny Toler, Glenn Weldon, Mark Stovall and Rob Stevens (MMC Materials)



Robyn Stevens and Rachel Williams



Tyler Massingale, Jerry Blankenship (ADS Security)



Craig Boyette, Mindy Clarke and Troy Burnette (The Stone Source)



Michelle Fox and Amy Robinson (Builders Mutual)



Ley Smith and Allison Seymour (Ferguson)



Benny Kirkland, Matt McDonald, Ben Lindsey and Zack Luckett (MMC Materials)



Brian Lott and Carl Sandberg (NOLA Lending)



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John Polles, Scott Shoemaker, Andy Barksdale and Michael Foley (BancorpSouth)

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Atmos Energy, BancorpSouth, CenterPoint Energy & Old South Brick – **Lunch Sponsors** | Blue Haven Pools – **Putting Green Sponsor**

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GOLDEN YEARS

SHOEMAKER HOMES TURNS 50!

A lot has changed in 50 years, not only in the construction industry, but also changes for a simple home building business created by Hollis Shoemaker in 1971. Hollis founded Shoemaker Homes on the premise of building quality construction homes in the Metro Jackson area. He was serious about professionalism and joined the Home Builders Association of Jackson in 1972 and became President of HBAJ in 1978. He went on to be elected President of Home Builders Association of Mississippi in 1983. Continuing the importance to his industry, Hollis became Life Director of the National Association of Home Builders in 1988 and was elected to the Home Builders of Mississippi's Hall of Fame in 2006.

Hollis' son, Scott, grew up in the family business but formally joined the staff in 1998 and received his residential builder's license from the Mississippi State Board of Contractors at that time. Together, Scott and Hollis built countless single-family homes across the Metro Jackson area. Scott continued Hollis' philosophy of active industry service by serving as the local and state Home Builder Association president. Hollis and Scott are the first and only father/son duo to serve as state presidents. They both received "Builder of the Year" awards in 1998, 1999 and 2007. Shoemaker Homes has also been the recipient of many "Best in Mississippi" and Parade of Homes awards.

After Hollis passed away in 2013, Scott continued Hollis' active role with continued participation in the home building industry and local community service by serving as President of the Ridgeland, MS Chamber of Commerce and is a recipient of the Mississippi Business Journal's Top 40 Under 40 award, among many others. Scott has served as Chairman of the Mississippi Housing Institute. Scott continues to seek knowledge within his industry and has received various designations in home building. Scott was inducted into the Home Builders Association of Mississippi Hall of Fame in 2021.



Today, the Shoemaker team is comprised of Scott Shoemaker, President/Broker, Leigh Shoemaker, who serves as Business Manager/Comptroller, Vince Martello, Building Superintendent and most recently, Carrie Wheat, who serves as Office Manager. The Shoemaker team credits their success to the many people and companies that work with them in building a quality home – from construction lending to closing on the final product. Scott doesn't forget where he came from and credits his father, Hollis, for building a business that has not only afforded his career but hundreds of other companies that supply products and services to Shoemaker Homes.

Scott Shoemaker and his team celebrated their 50th anniversary over dinner for a group of about 50 people that have been supportive over the years. Scott's remarks reflected his appreciation of their dedication to the company through all types of construction cycles. Cheers to another 50!



CHILI COOK OFF

10TH ANNUAL

HBAJ's 10th Annual Chili Cook Off was held Wednesday, November 10th and there were 10 teams that competed for cash and the coveted whiskey jug award. Thanks to our sponsors that night, AmFed, Bancorpsouth, Community Bank, Ferguson Bath, Kitchen & Lighting Gallery, Iberia Bank, Old South Brick and Trustmark. Company teams that participated were Ace Bolt & Screw, Amfed, Builders Mutual, Community Bank, HBAJ's Construction Round Table Committee, Home Builders Association of MS, NextHome Realty Experience, NOLA Lending, Ridgeland Specialty Hardware, Trustmark. Winners were 1st place team – Construction Round Table, 2nd place – Amfed and 3rd place – NextHome Realty Experience.



1st Place Team Winner Construction Roundtable Committee: Chris & Whitney Allen, Kevin Troyer, and Harrison Bounds



2nd Place Team Winner: James Swanner, AmFed



3rd Place Team Winner: Ryan Porter, Michelle Davis, Candi Whitehead, and Leigh Jones, NextHome Realty Experience



Funds were raised for A Home for Brad



Thanks to Chris Allen, CA Construction for chairing the Construction Round Table committee in 2021! The last 3 events were held at Cowboy's Kitchens, Ferguson Bath, Kitchen & Lighting Gallery and at the Home Builders Association of Jackson's office. Atmos Energy and ProSource were the sponsors for 2021 – thanks so for your support! Continuing education credit was provided by MS Housing Institute and the MS Board of Contractors for licensed builders that attended. Great give-aways, great people and great food! Join us in 2022!



David Boackle and Bob Dodson



Chip Hutchinson, Benny Kirkland and Bruce Kirkland



Lisa Graves and Susan Upton



Ridgeland Specialty Hardware: Jessica Zivie and Michael Jacobs



Heather Goff, Elizabeth Minninger and Meredith Shoemaker with Craft Croswell



Kevin Troyer and John Hobbs with ProSource

2022

CONSTRUCTION

• ROUNDTABLE •

FEB08 | APR12 | JUN14 | AUG09 | OCT11 | DEC13

12-1:30 PM 12-1:30 PM 12-1:30 PM 12-1:30 PM 12-1:30 PM 12-1:30 PM



Vicki Gibson and Susan Upton



Steven Bailey Turning 50!



Mandy Ellard and Donna Singletary



Steve & Ley Smith, Tim & Terry McKey, and Jeremy & Shelby Rast



Shari Kelly, Regina & David Pyron



PJ & Ben Lindsey and Courtney McDonald

HBAJ's Very Own HONKY★TONK Christmas ★PARTY★



HBAJ'S HONKY TONK CHRISTMAS PARTY was held Thursday, December 2nd at The Station. Luckenbach, the Willie Nelson Tribute Band, played for 3 hours to our members and guests – over 150 people! It's been quite a while since we've had a full-blown Christmas Party and tons of positive feedback was given. Thanks to our sponsors who committed to reserving tables – 3S Homes, Amfed, Builder Specialties/Climate Masters, Citizens National Bank, Community Bank, Ferguson Bath, Kitchen & Lighting Gallery, Front Gate Realty, Hughes Builders, Home Builders Association of Mississippi, Jackson Stone/Renova Roofing, Magnolia Lighting, MMC Materials, Ridgeland Specialty Hardware and Trustmark. Everyone had a WILLY good time!



Shellye Barnes, Nic Gullette, Emily & Carl Sandberg, Rob & Tiffany Stevens and Lori Horton



Shane & Breanne McLendon and Robyn & Chuck Stevens



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Ben & Amy Boteler, Mende Malouf and Jeff Jenkins



Becky Brandt, Bill Singletary and Travis Brandt





On October 27, 2021, the Home Builders Association of Jackson held the Wade Quin Skeet & Trap Shoot at Capitol Gun Club. Thanks to Wade Quin for continuing to organize this event for our members. Congratulations to the Amfed team (James Swanner, John Michael Rainey, Scott Rives, Nate Smith and Michael Young) for taking 1st Place, the Individual team (Michael Jacobs, Brant Bower, Rick Turner and Jace Weaver) for 2nd Place and then the BankPlus team (Wilson Eatherly, Shane McLendon, Jerome Curro, Jim Word and Hunter Matherne) for placing 3rd. We are grateful for all of our sponsors that support this event – 84 Lumber, Amfed, BancorpSouth, BankPlus, Capitol Building Products, Centerpoint Energy, Community Bank, Constress, Ferguson Bath, Kitchen & Lighting Gallery, First Bank, Iberia Bank, Jimmie Lyles Flooring Gallery, MMC Materials, Old South Brick, PriorityOne Bank, ProSource, Pyron Group, Renfrow Decorative Center and Trustmark.



1st Place - Amfed: James Swanner and Michael Young with Wade Quin and Billy Redd



2nd Place - (w/ Wade Quin & Billy Redd): Michael Jacobs, Rick Turner, Jace Weaver and Brant Bower



3rd Place -BankPlus: Shane McLendon, Gabe Baldwin, Wilson Eatherly, Hunter Matherne, Jerome Curro (w/ Billy Redd & Wade Quin)



Michael Young and James Swanner



Kim Jent and Cynde Ray



Lunch break!



BankPlus team



John Michael Rainey and Allison Impastato



Billy Redd and Nathan Holditch

A HOME FOR BRAD



The Madison County Mississippi Sheriff's Department Benefit Association has begun a fund-raising project with the goal of building a home for injured Madison County Deputy Sheriff Brad Sullivan. Deputy Sullivan is still recovering from injuries he received on September 5, 2019, when he and other deputies were attempting to arrest a kidnapping suspect. The suspect shot Deputy Sullivan twice in the head, which resulted in numerous surgeries, continuing rehabilitation and paralysis to his left side. These injuries will require that Deputy Sullivan live in a home that can accommodate his physical limitations.

Madison County Sheriff's Department Deputies, Lt. Joey Butler and Dwayne Moak are spearheading the "A Home For Brad" project in hopes of building this special home for their co-worker and friend. The Home Builders Association of Jackson has stepped up to coordinate the construction of the home through Kirkland Development, Charter Homes, HouseWorks and other HBAJ companies.

All financial and service donations will be appreciated and are tax deductible. Checks should be made in the name of the Madison County Mississippi Sheriff's Department Benefit Association, Inc. (Madison SD Benefit Assoc.), 2941 Highway 51, Canton MS 39046.

Please note on all checks or correspondence the project name, "A Home for Brad".

Electronic donations may be made through PayPal at:



The donors name and address must be provided with the contribution in order to receive a tax donation receipt.

LEARN MORE AT:

Website: ahomeforbrad.org

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Inquires may be directed to:

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-Vicky Bratton

Home Builders Association of Jackson
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KEN GRAEBER, *Citizen's National Bank*

Congratulations and appreciation are deserved by Ken Graeber for his involvement with the Home Builders Association of Jackson over 2 decades in the banking industry and as a member of the Association. Ken was active on many committees over the years and was honored with the Associate of the Year award in 2004. We'll miss Ken at our events, but he'll have plenty of time to continue to golf at one of our outings! Y'all hit him up!



JEANNIE BARRIER, *Trustmark Bank*

Thanks, Jeannie, for decades of being involved in HBAJ and working with our builders with their construction loans for Trustmark. Jeannie has served on many committees over the years. Word has it that she may be teaming up with one of our builders in a new business venture. Congratulations on your well-deserved retirement, but we would love to continue seeing you at some of our events in 2022!



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HOME SHOW 2022

Saturday, **April 30**
through Sunday, **May 1, 2022**

Clyde Muse Center - Pearl, MS



There's only one home and products show that is open to the General Public in the tri-county area to engage in one-on-one conversations about building or buying a home with professionals in the construction industry.

This show began in 1975 under the direction of the Home Builders Association of Mississippi. Predominantly, Home Builders Association of Jackson members exhibited in the show since it was held in Jackson, MS every year. Then, it was named the Home & Products Extravaganza and people interested in building or buying new homes from all over the state would attend the weekend show. Home and product shows have been very popular across the country and gained attention as being the place to find the latest products and trends in the industry.

In 2012, HBAJ began an agreement to purchase the home & products show from Home Builders Association of Mississippi and the show's name changed to The Home Show. Many of the same exhibitors have participated due to the opportunity to sell their products and services direct to the General Public. Terry Reeves, owner of Climate Masters, has exhibited by having one or more booths every year for the last 46 years. Terry Reeves comments about the show, "Every year we talk to people during the show. Some people need heating and air units for their new home, others need to replace their existing equipment and then others just need a service call. We always get a good return on the money spent and time that we put into the show." Climate Masters is one of the largest heating and cooling contractors in the Metro Jackson area.

Old South Brick is another company that has participated in the product show every year since the first show in 1975. Terry Williams, Sales Manager, explains that the show helps with promotion exposure to their customers. Terry adds, "The Home Show is a great place to talk with your customers about their home projects that they have going on right now. We get new customers all the time by exhibiting at the show. Most of the time people need to be educated on how to choose brick. You just can't choose brick by going online. Our sales team will direct a customer to a certain neighborhood so they can see the brick they are interested in choosing. It makes a big difference to see it right in front of you. And then when the show is over, we always have a customer service representative on site to be able answer customer's questions – in person." Terry explains to people building a custom home that it's never too early to choose your brick. It's one of the first decisions that need to be made after the home plan design is approved.

Design Studio designs home plans for builders and new home buyer customers. Uriel Pineda, Owner, remarks, "We look forward to participating in The Home Show every year. It's an opportunity to connect with old clients, as well as making connections with new customers. Showcasing our new catalog is always the benchmark to beginning a new construction year."

If you're interested in showcasing your products or services to the General Public, contact Brandy Martin at the HBAJ office. New this year – the show will be held Saturday, April 30 and Sunday, May 1 at the Clyde Muse Center in Pearl, MS. The office is getting positive feedback for the changes and we're looking forward to another successful construction year!

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